



EST. 2016
GEM BEAUTY
CAPE TOWN

Website Privacy Terms & POPI Conditions

Our website: www.gembeauty.co.za

Last updated: 30 April 2021

Whereas Gem Beauty (Pty) Ltd (Reg No.: 2015/181277/07) respects the privacy of all personal data and private information collected, processed and stored. As such, we undertake to handle all personal information received and processed with due care and provide the necessary security to safeguard all information held by us. Our internal system similarly allows us to proactively react should there be a breach of any kind, alternatively our privacy practices and POPI policy dictates that we report any material breach to the Regulator. By using our website, you agree to the following. Please do not use our website or online products and services if you do not agree with this privacy policy.

Cookies:

The Company uses cookies, pixels, and other technologies (collectively referred to as “cookies”) to recognize your browser or device, learn more about your company or industry, and provide you with essential features and services, as well as for additional purposes, including:

1. Recognizing you when you sign-up to use our services. This allows us to provide each user or data subject with customized features and services, if applicable.
2. Conducting research and diagnostics to improve the Company’s website content, products, and services.
3. Preventing fraudulent activity.
4. Improving security.
5. Delivering content, including ads, relevant to your interests.
6. Reporting. This allows us to measure and analyze the performance of our services.

You can manage browser cookies through your browser setting. The “Help” feature on most browsers will tell you how to prevent your browser from accepting new cookies; how to have the browser notify you when you receive a new cookie; how to disable cookies; and when cookies will expire. If you disable all cookies on your browser, the Company, nor any of its third parties, will transfer cookies to your browser. If you do this, however, you may have to manually adjust some preferences every time you visit a site, and some features and services may not work.

Website Privacy & POPI:

Your privacy is important to the Company. This policy explains the Company’s privacy practices and the choices you have about the way your personal information will be dealt with. All practices are in line with the Company’s SOP and the provisions of POPI.

1. Personal information is collected only when knowingly and voluntarily submitted.



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2. Personal information is only used for the purpose for which it was collected and/or submitted or such secondary purposes that are related to the primary purpose.
3. In addition to where you have consented to the disclosure of your personal information, personal information may be disclosed in special situations where the Company has reason to believe that doing so is necessary to identify or act against anyone damaging or interfering with our rights or property, users or anyone else that could be harmed by such activities.
4. The Company may engage third parties to provide you with goods or services on our behalf and in such circumstances may disclose your personal information to such parties in order to provide such goods and services.

Information security on our website:

1. Any information that you upload on our website will be stored on a secure server and be used for limited purposes such as future communications (which you are always entitled to un-subscribe to).
2. The Company will not disclose, sell, rent, or disseminate your personal information to third parties without your consent unless the Company is compelled to do so by law. The Company may do so if you have granted consent thereto.
3. While all reasonable efforts are taken to ensure that your personal information is protected as it travels over the internet, the Company cannot guarantee the absolute security of any information you exchange with us due to reason beyond our control.
4. The Company may use cookies and web beacons to facilitate improvement of our website. However, neither cookies nor web beacons collect personal information such as the user's name or email address. You may reject cookies, as most browsers permit individuals to decline same.

Information we collect:

Account/User: Name, email address and contact details

1. We only collect the contact details and names provided to us by the user or via our website page;
2. we may use this information to enforce our legal rights;
3. it is stored at our hosting provider (who is POPI compliant or is governed by a substantially similar privacy legislation to South Africa).
4. it may be shared with professional service providers like accountants and legal practitioners
5. we retain this information as long as you use our products or services and for at least one year after your last order as required by the Electronic Communications and Transactions Act 25 of 2005
6. Order details are kept for 5 years after tax submission as required by the Tax Administration Act 28 of 2011.

Business listing: Name, email address and contact details

1. it is stored at our hosting provider (who is POPI compliant or is governed by a substantially similar privacy legislation to South Africa).
2. it is shared with the public

Tel 021 976 3115 | **Cell** 079 723 7106 | **Email** info@gembeauty.co.za

AURORA SHOPPING CENTRE, Shop 19C, C/O Aurora & Burton Street, Aurora Durbanville



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3. we retain this information as long as you use our products or services and for at least one year after your last order as required by the Electronic Communications and Transactions Act 25 of 2005.

Financial information

1. We do not have access to your financial information.

Children's personal information:

1. We do not have access to your children's personal information.
2. Any information pertaining to your children must be given with the prior consent of the parent or legal guardian; given voluntarily; and will only be stored or processed within the strict scope and/or mandate for which it was collected or provided.
3. All material efforts will be taken by the company to ensure that no children's personal information is unlawfully and irresponsibly collected, stored or processed and is done strictly in terms of the Protection of Personal Information Act 4 of 2013 ("POPI").
4. We consider all personal information pertaining to children as highly sensitive and will never misuse, abuse, unlawfully process or share any of the aforementioned sensitive information with any third party prior to obtaining the necessary consent and/or is required to do so by law.

Website usage information

2. we may record how and when you use our website, products and services; your IP address; and cookie data;
3. throughout our website it is collected automatically to limit the number of submissions you can make to our site, to protect our site from security threats, and to help us to improve user experience
4. it may be stored in Cookies on your computer (you may disable cookies in your browser but aspects of our website, products or services may stop working)
5. it is stored at our hosting provider (who is POPI compliant or is governed by a substantially similar privacy legislation to South Africa).
6. we retain this information indefinitely.

Our website uses Google Analytics which is a web analysis service provided by Google.

Google automatically collects Cookie and website Usage Data and uses it to track and examine the use of www.popi-compliance.co.za, to prepare reports and share them with other Google services.

Google does not associate your IP address with the usage information it collects.

Google may use the data collected to contextualize and personalize the ads of its own advertising network.

Google is based in the US and uses EU Standard Contractual Clauses to transfer online advertising and measurement personal data out of the European Economic Area, the UK, and Switzerland.

Google's privacy policy can be accessed via <https://policies.google.com/privacy/embedded?hl=en-US>.

You may opt out of Google analytics by following these directions:

<https://support.google.com/analytics/answer/181881?hl=en#:~:text=You%20can%20opt%2Dout%20of,Google%20Analytics%20about%20visit%20activity>.

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Software products: Information about your business

1. if you choose to use our software products or services, we may process your business' contact, registration, demographic details, details of your processes, procedures, suppliers, staff and compliance in our software products and services in order to provide you with our services, and to provide you with support;
2. not supplying the information will limit the services we can provide
3. We do not share this information without prior written agreement
4. We retain this information until you remove your software / service account

Information security

We employ a variety of security measures to safeguard your personal information including authentication and encryption (salting, hashing and SSL).

Right to access and rectify your information:

1. You may remove your contact details from our newsletter mailing list or any other further marketing by unsubscribing or informing the company via email.
2. You may access and update your business information by logging in to the product or service you purchased from us.

Right to object

1. You have the right to object to our processing of your personal information in terms of the Protection of Personal Information Act s11(3)
2. You may object by sending an email to our offices with the subject line: **"Complaint: POPI"**

Right to complain

1. You have the right to lodge a complaint with the Information Regulator (or directly to our Information Officer on info@gembeauty.co.za):

Complaints email: complaints.IR@justice.gov.za

Changes

2. From time to time it may become necessary to make changes to this privacy policy. It is your responsibility to periodically check our website for any changes.